

# Naive Bayes Classifier using Python

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$$P(A|B) = \frac{P(B|A) P(A)}{P(B)}$$

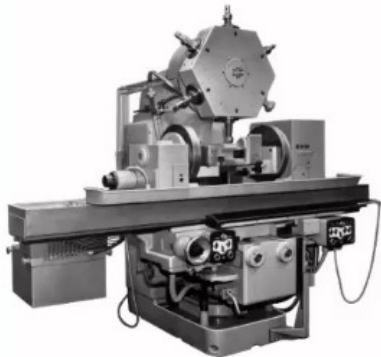


Thomas Bayes  
1702 - 1761

# Naive Bayes Classifier

- Naive Bayes classifiers are a collection of classification algorithms based on Bayes' Theorem.
- It is not a single algorithm but a family of algorithms where all of them share a common principle, i.e. every pair of features being classified is independent of each other.

# Bayes Theorem

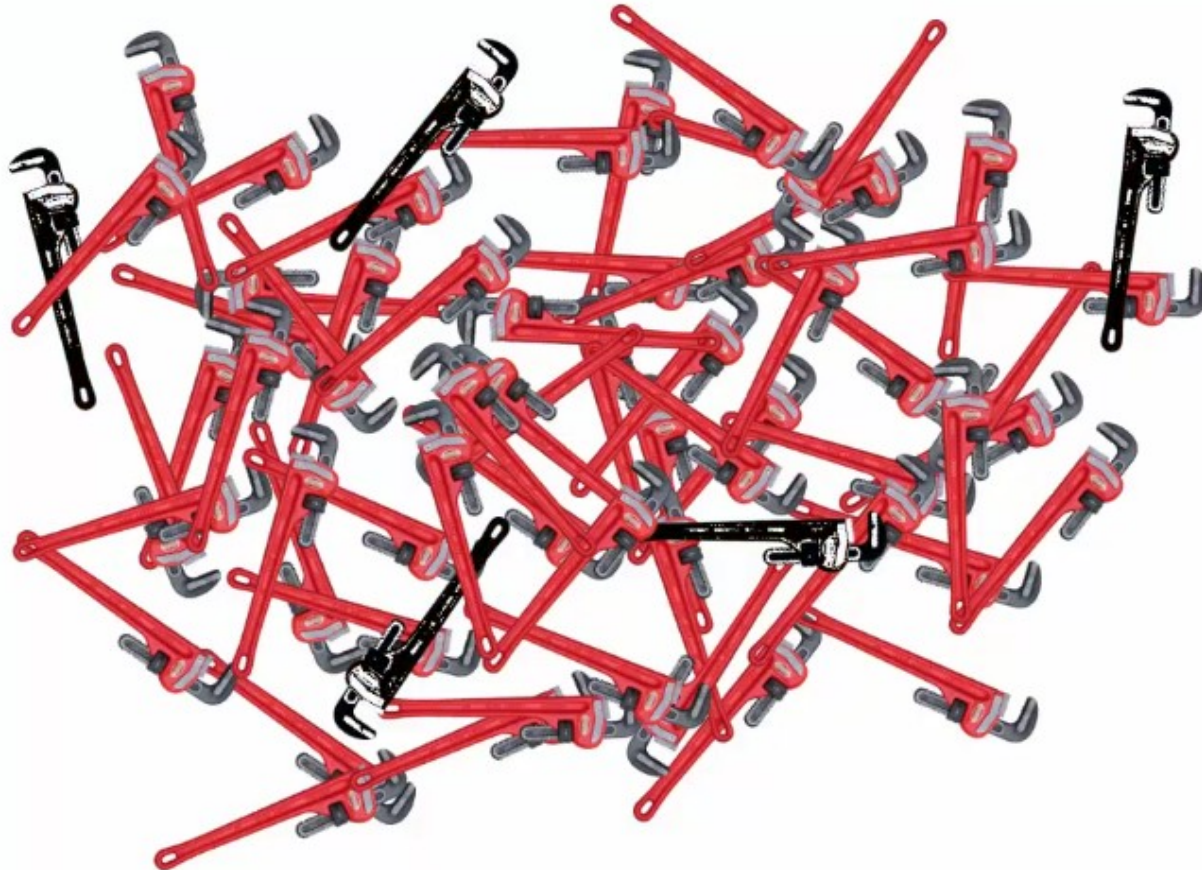


m1 m1 m1 m1 m1 m1 m1 m1 m1 m1 m1 m1 m1



Example Reference: Super Data Science

# Bayes Theorem



Defective Spanners

## What's the probability?



m2



# Bayes Theorem

$$P(A|B) = \frac{P(B|A) * P(A)}{P(B)}$$



# Bayes Theorem

**Mach1: 30 wrenches / hr**  
**Mach2: 20 wrenches / hr**

$$\rightarrow P(\text{Mach1}) = 30/50 = 0.6$$

$$\rightarrow P(\text{Mach2}) = 20/50 = 0.4$$

**Out of all produced parts:**  
**We can SEE that 1% are defective**

$$\rightarrow P(\text{Defect}) = 1\%$$

**Out of all defective parts:**  
**We can SEE that 50% came from mach1**  
**And 50% came from mach2**

$$\rightarrow P(\text{Mach1} \mid \text{Defect}) = 50\%$$

$$\rightarrow P(\text{Mach2} \mid \text{Defect}) = 50\%$$

**Question:**  
**What is the probability that a part**  
**produced by mach2 is defective = ?**

$$\rightarrow P(\text{Defect} \mid \text{Mach2}) = ?$$

# Bayes Theorem

$$P(\text{Defect} | \text{Mach2}) = \frac{P(\text{Mach2} | \text{Defect}) * P(\text{Defect})}{P(\text{Mach2})}$$

$$P(\text{Defect} | \text{Mach2}) = \frac{0.5 * 0.01}{0.4} = 0.0125$$



# That's intuitive

$$P(\text{Defect} | \text{Mach2}) = \frac{P(\text{Mach2} | \text{Defect}) * P(\text{Defect})}{P(\text{Mach2})} = 1.25\%$$

## Let's look at an example:

- 1 000 wrenches
- 400 came from Mach2
- 1% have a defect = 10
- of them 50% came from Mach2 = 5
- % defective parts from Mach2 =  $5/400 = 1.25\%$

# Exercise

**Quick exercise:**

$$P(\text{Defect} \mid \text{Mach1}) = ?$$

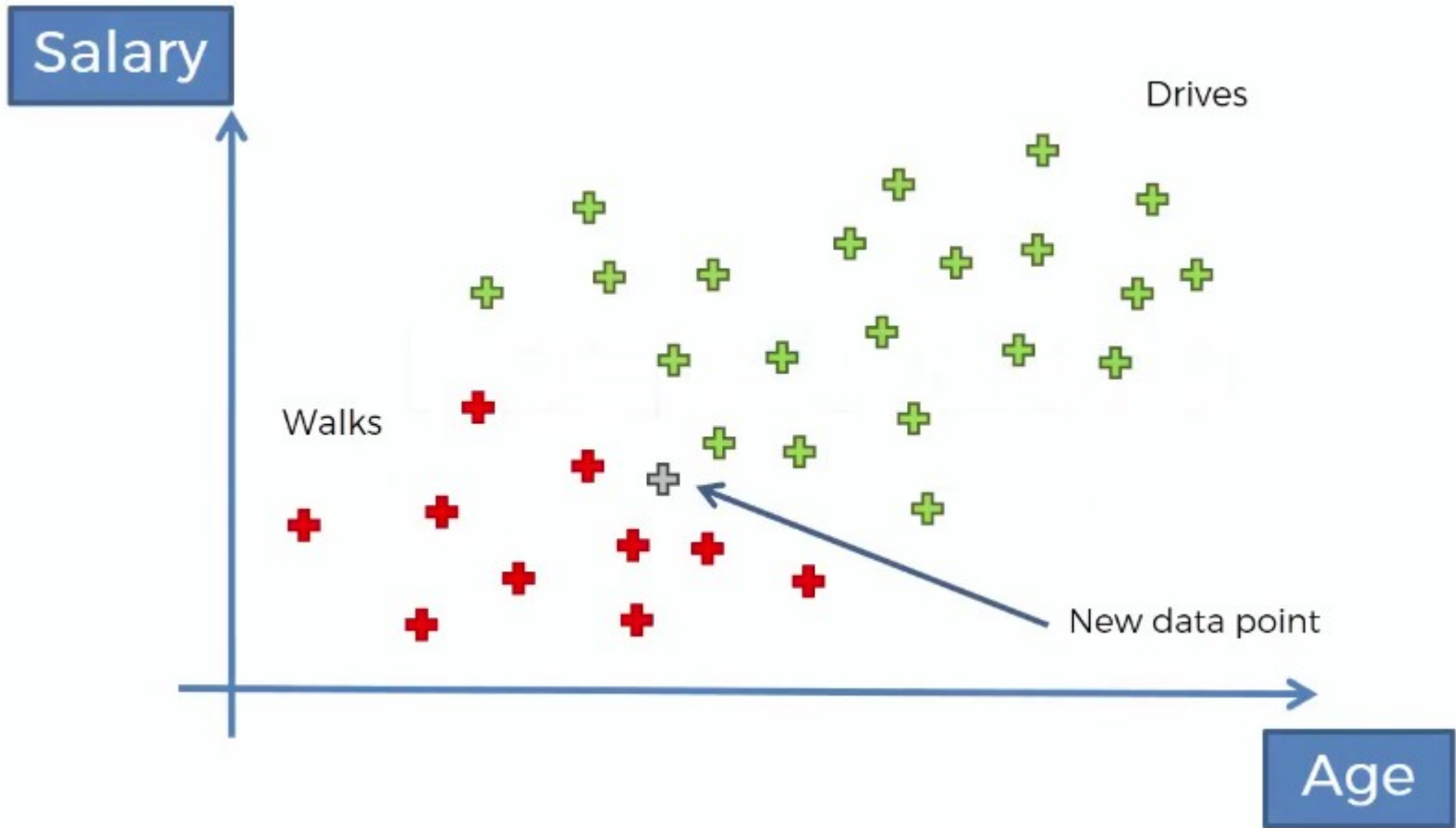


# Step-1

$$P(A|B) = \frac{P(B|A) * P(A)}{P(B)}$$

$$P(Walks|X) = \frac{P(X|Walks) * P(Walks)}{P(X)}$$

# Step-1

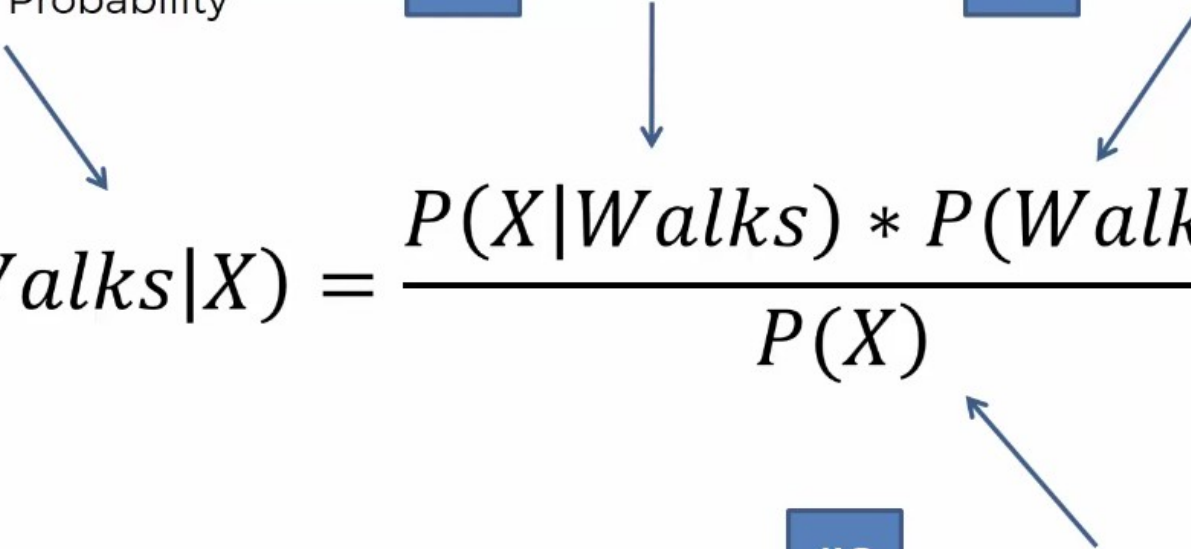


# Step-1

#4 Posterior Probability
 #3 Likelihood
 #1 Prior Probability

$$P(Walks|X) = \frac{P(X|Walks) * P(Walks)}{P(X)}$$

#2 Marginal Likelihood

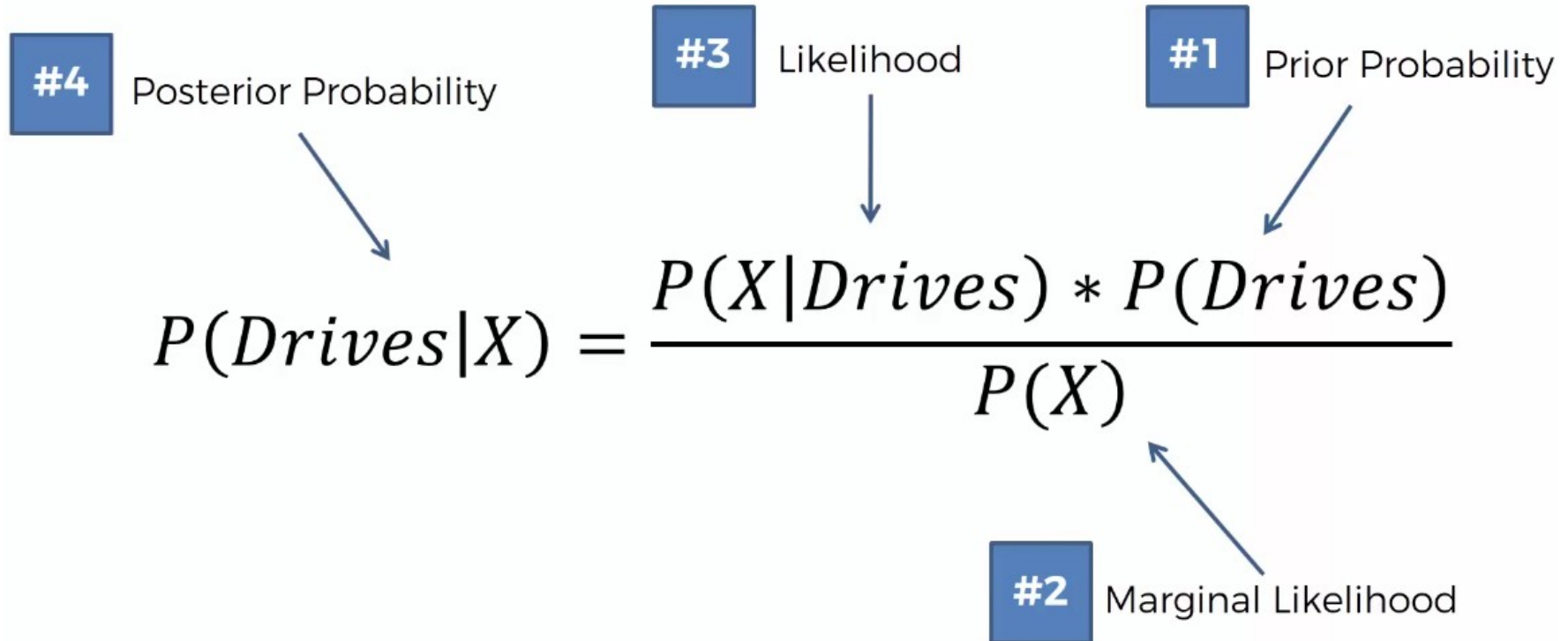


# Step-2

#4 Posterior Probability
 #3 Likelihood
 #1 Prior Probability

$$P(Drives|X) = \frac{P(X|Drives) * P(Drives)}{P(X)}$$

#2 Marginal Likelihood

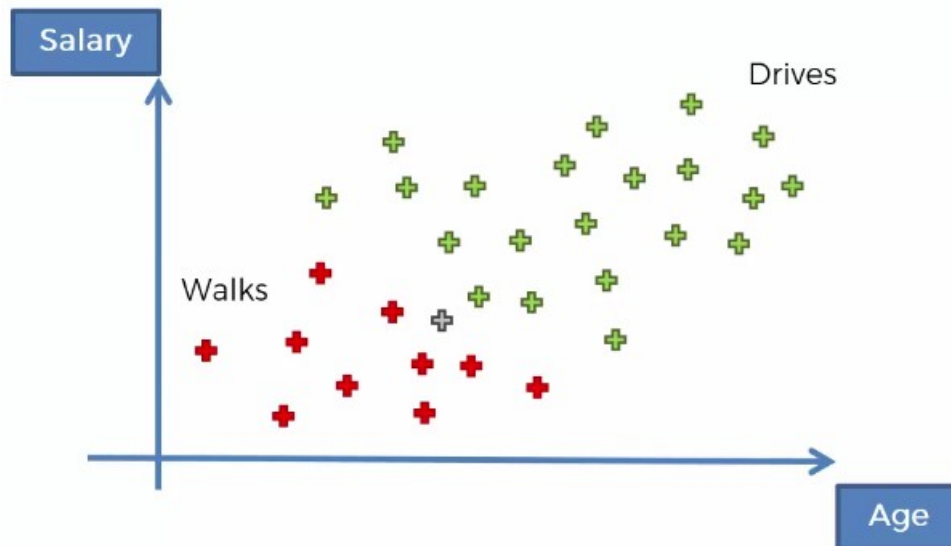




# Step-3

$P(\text{Walks}|X)$  v. s.  $P(\text{Drives}|X)$

# Naive Bayes – Step-1

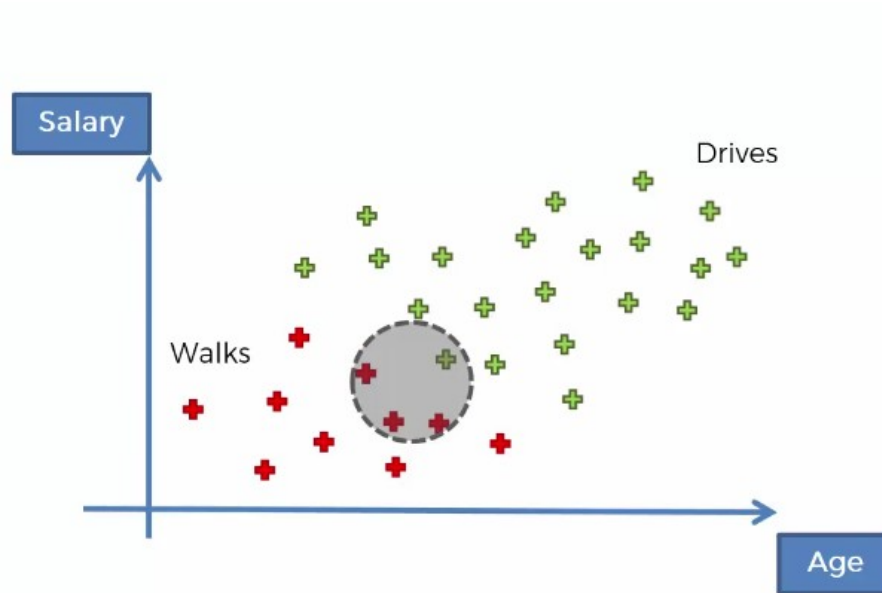


## #1. $P(\text{Walks})$

$$P(\text{Walks}) = \frac{\text{Number of Walkers}}{\text{Total Observations}}$$

$$P(\text{Walks}) = \frac{10}{30}$$

# Naive Bayes – Step-2

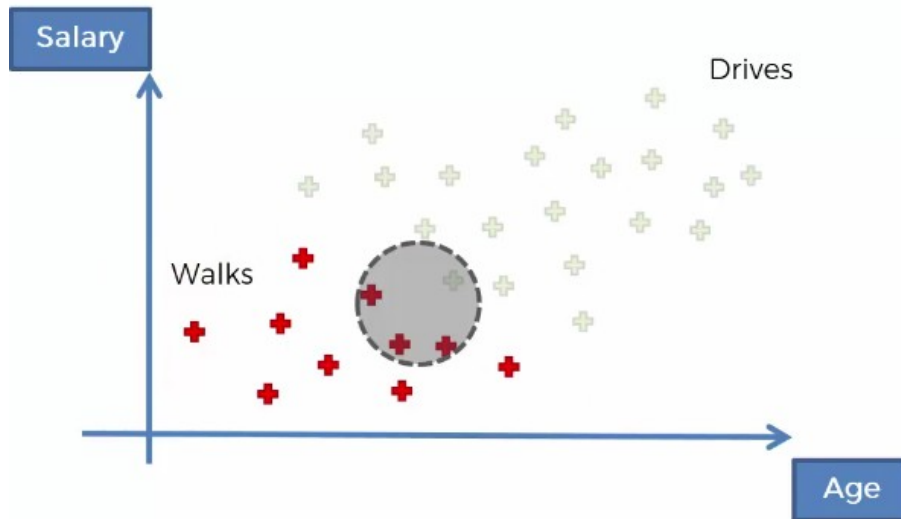


## #2. $P(X)$

$$P(X) = \frac{\text{Number of Similar Observations}}{\text{Total Observations}}$$

$$P(X) = \frac{4}{30}$$

# Naive Bayes – Step-3



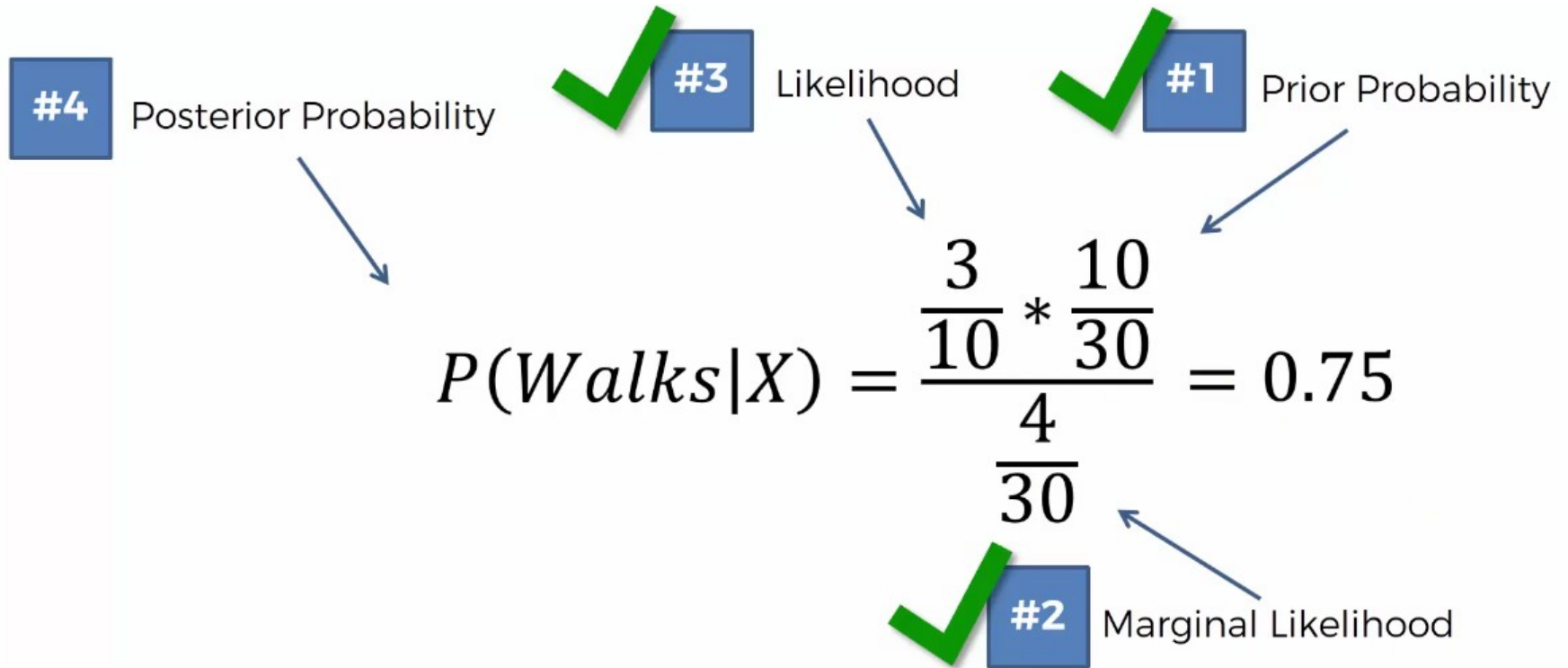
## #3. $P(X|Walks)$

*Number of Similar Observations*

$$P(X|Walks) = \frac{\text{Among those who Walk}}{\text{Total number of Walkers}}$$

$$P(X|Walks) = \frac{3}{10}$$

# Combining altogether



# Naive Bayes – Step-4

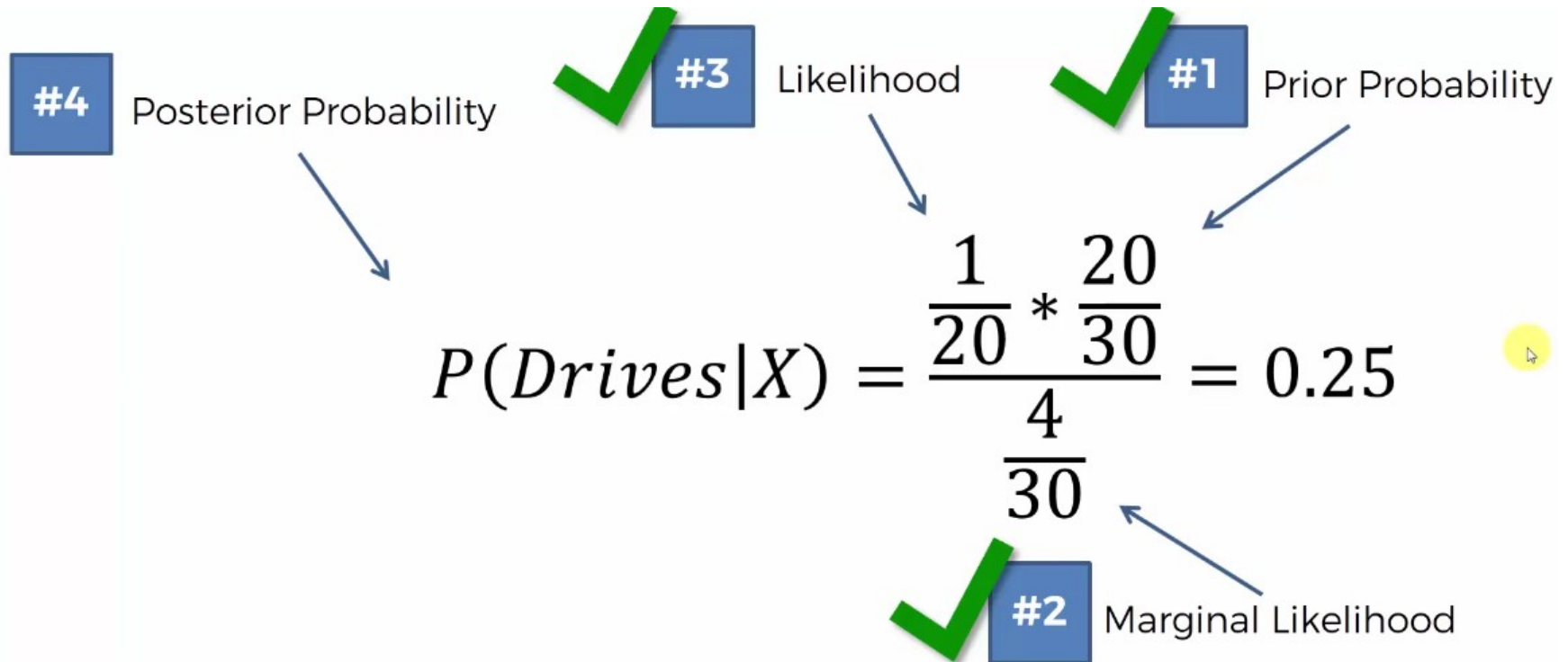
Diagram illustrating the components of the Naive Bayes formula for calculating Posterior Probability:

- #4** Posterior Probability
- #3** Likelihood
- #1** Prior Probability
- #2** Marginal Likelihood

$$P(Drives|X) = \frac{P(X|Drives) * P(Drives)}{P(X)}$$

The diagram shows arrows pointing from the labels to the corresponding parts of the equation: #4 points to the left side, #3 points to the numerator's first term, #1 points to the numerator's second term, and #2 points to the denominator.

# Naive Bayes – Step-5



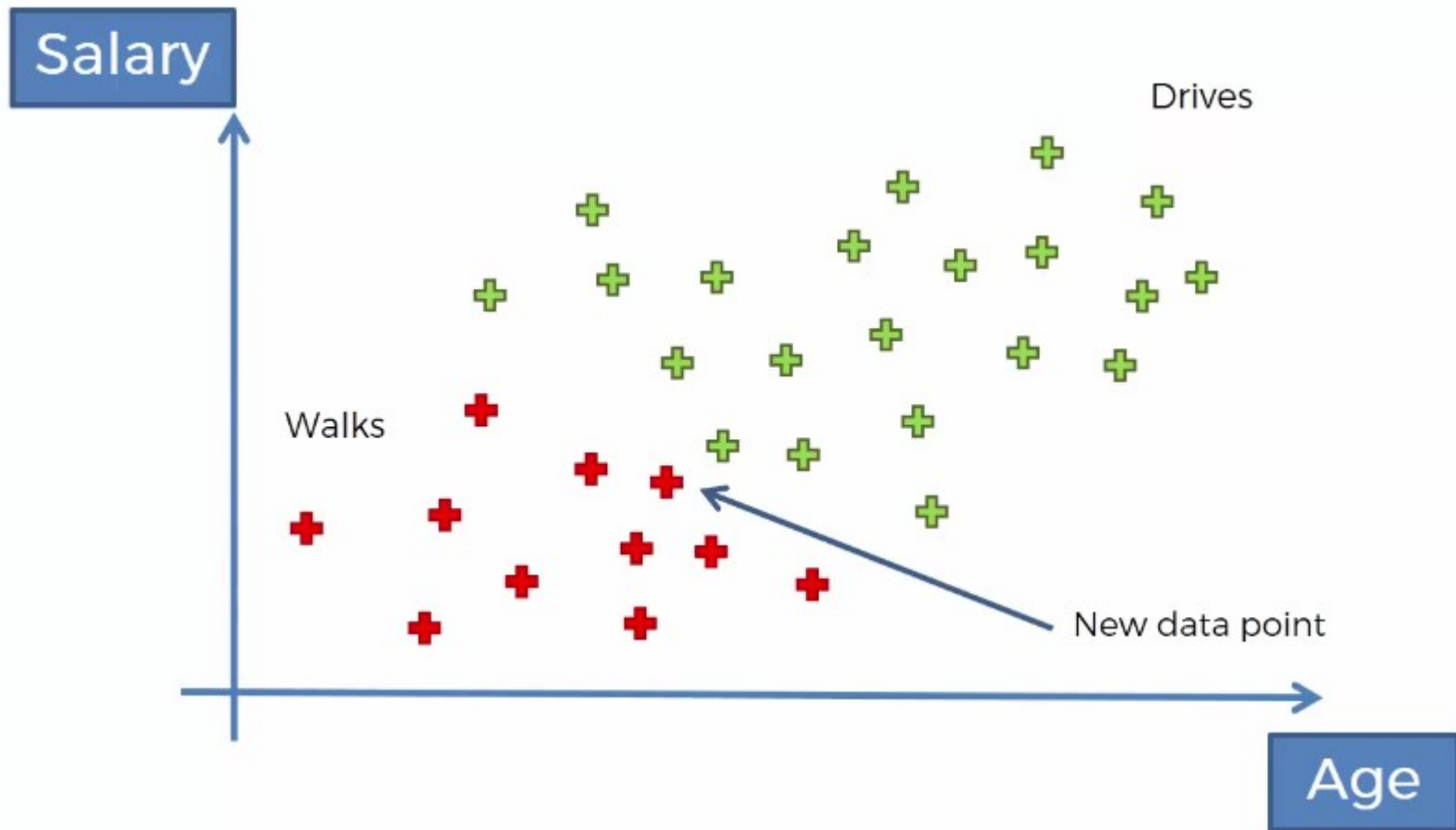


# Types of model

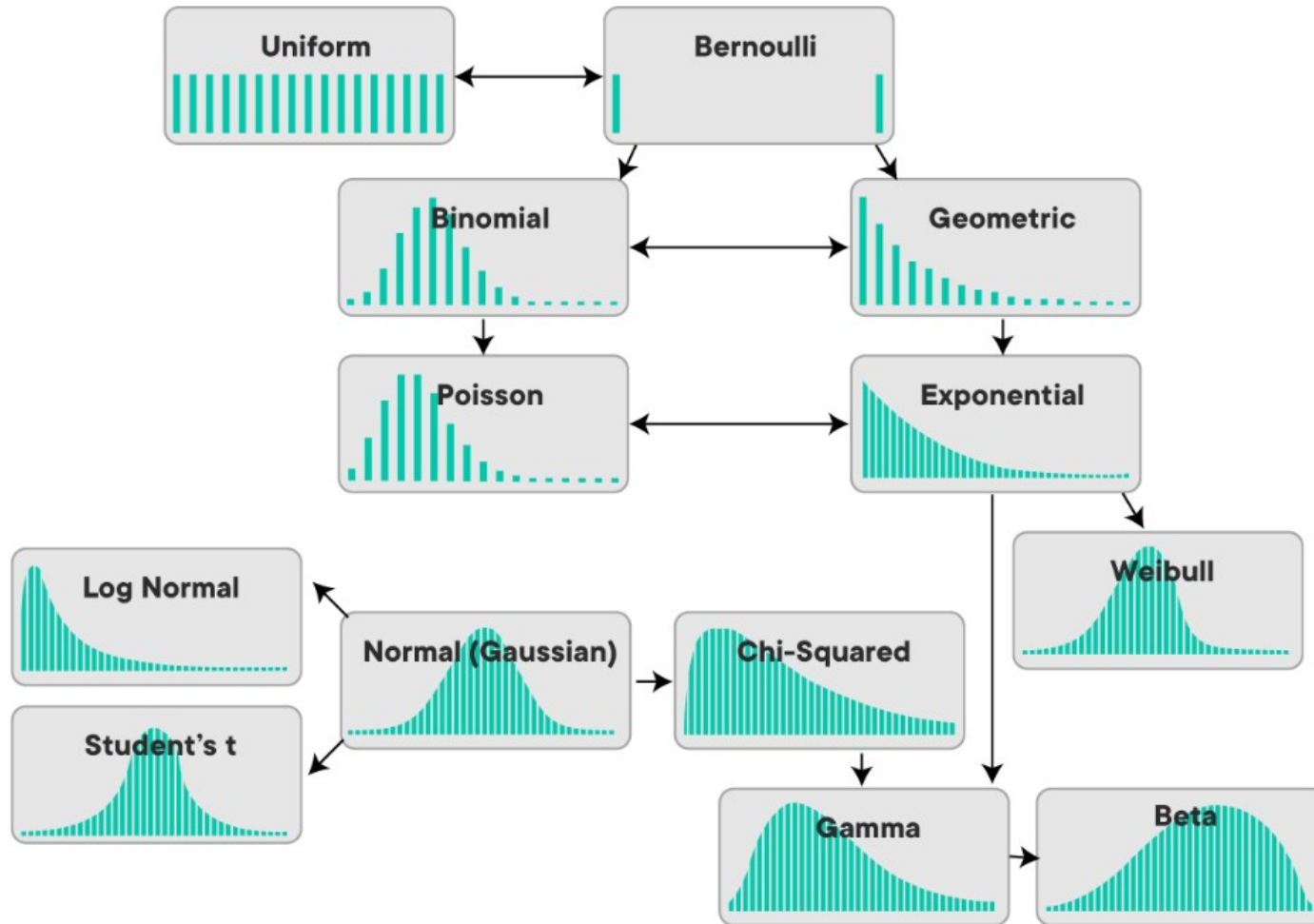
$P(\text{Walks}|X)$  v. s.  $P(\text{Drives}|X)$

0.75 v. s. 0.25

# Final Classification



# Probability Distribution



# Advantages

- When assumption of independent predictors holds true, a Naive Bayes classifier performs better as compared to other models.
- Naive Bayes requires a small amount of training data to estimate the test data. So, the training period is less.
- Naive Bayes is also easy to implement.

# Disadvantages

- Main imitation of Naive Bayes is the assumption of independent predictors. Naive Bayes implicitly assumes that all the attributes are mutually independent. In real life, it is almost impossible that we get a set of predictors which are completely independent.
- If categorical variable has a category in test data set, which was not observed in training data set, then model will assign a 0 (zero) probability and will be unable to make a prediction. This is often known as Zero Frequency. To solve this, we can use the smoothing technique. One of the simplest smoothing techniques is called **Laplace estimation**.

# Useful resources

- [www.datacamp.com](http://www.datacamp.com)
- [www.scikit-learn.org](http://www.scikit-learn.org)
- [www.towardsdatascience.com](http://www.towardsdatascience.com)
- [www.medium.com](http://www.medium.com)
- [www.analyticsvidhya.com](http://www.analyticsvidhya.com)
- [www.kaggle.com](http://www.kaggle.com)
- [www.stephacking.com](http://www.stephacking.com)
- [www.github.com](http://www.github.com)

# Thank you

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## Web Resources

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